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G H Raisoni College of Engineering and Management, Pune

(An Empowered Autonomous Institute affiliated to Savitribai Phule, Pune University, NAAC Accredited "A+" Grade)

First Year B. Tech.

(TERM-I)

CAE I Winter 2025 (2023 Pattern)

English for Engineers (23USCL1202)

(Time: - 01 Hour)

(Max. Marks:20)

Instructions to the students:

- i) All questions are compulsory. ii) Neat diagrams must be drawn wherever necessary.
iii) Figures to the right indicate full marks. iv) Assume suitable data, if necessary.

Q. No.	Question	Marks	CO	BL
Q1.(a)	Summarize SMART Goal setting with examples.	[5]	CO1	L2
OR				
(b)	Explain SWOT/SWOC analysis framework for the Samsung mobile company.	[5]	CO1	L2
(c)	Classify reading skill with examples.	[5]	CO2	L2
OR				
(d)	Cite techniques to improve listening skill.	[5]	CO2	L2
Q 2.(a)	Summarize all the five barriers to communication with examples.	[5]	CO2	L2
OR				
(b)	Interpret the need of communication skills for engineers.	[5]	CO2	L2
(c)	Explain an email for the following: Application for the post of a manager in TCS company.	[5]	CO3	L2
OR				
(d)	Extract your knowledge of formal letter and write a formal letter to the Director of the campus requesting him to give you the extension of 15 days for your fee payment.	[5]	CO3	L2

- BL - Bloom's Taxonomy Levels (1- Remember, 2- Understand, 3 - Apply, 4 - Analyze, 5 - Evaluate, 6 - Create)
- CO- Course Outcomes